

Stay Strong

Partnership Programme

**Irish
Osteoporosis
Society**



The benefits of partnering with the IOS

Nationwide Exposure

The silent disease, known as osteoporosis, has a very serious impact on the health of many Irish men, women, and children. Given the high number of people at risk, we provide information and support to the public and health professionals nationwide. Every year we deliver many lectures throughout Ireland and publish informative literature to educate the Irish public. As a member of the Stay Strong Partnership Programme, you will increase your exposure to target audiences and gain a competitive edge through association. We will personally work with you to ensure your company is recognized through our organization.

Cause Related Marketing

According to recent research done by Cone Communications, 82% of people are more likely to choose a product that clearly demonstrates social responsibility initiatives over a product that does not. Investing socially and operating responsibly can vastly improve profitability and recognition throughout the country. Associating with our important social cause can help your company excel in Ireland.

Social Responsibility

By joining the Stay Strong Partnership Programme, you will help promote our mission while cultivating a positive work environment and building community trust. All of our funds are put towards raising awareness on osteoporosis, so we may continue to educate the public and promote healthy lifestyles. Associating with our organization can help boost employee participation and loyalty through group efforts and charity events. This partnership will not only increase visibility for your company, but it will also help develop a positive public image within the community.

The Irish Osteoporosis Society has three levels of partnership designed to meet the specific needs of your company:

Silver Membership €3,000

Our Silver Membership is for smaller companies who wish to begin a relationship with us and promote a healthy community, with benefits including:

- A Silver Stay Strong Partnership certificate for your office
- A Corporate Social Responsibility (CSR) Statement designed to inform your customers about your commitment to the health and wellbeing of the society
- Use of the Irish Osteoporosis Society logo on your company's website and stationary
- A free informative lecture for your employees by an Irish Osteoporosis Society representative
- Recognition at our nationwide lectures given to the general public as well as medical professionals
- Web link on the Corporate Sponsors section of our website
- Invitations to any charity or community events held by the Irish Osteoporosis Society
- Updates on the work of The Irish Osteoporosis Society

Gold Membership €5,000

Our Gold Membership is for companies who wish to strengthen their relationship with us and the community, with benefits including:

- All of the benefits of a Silver Stay Strong Partner
- A Gold Stay Strong Partnership Certificate for your office
- The opportunity to feature your product in a half-page spotlight in our E-newsletter
- Special recognition at the annual public osteoporosis presentation in Dublin

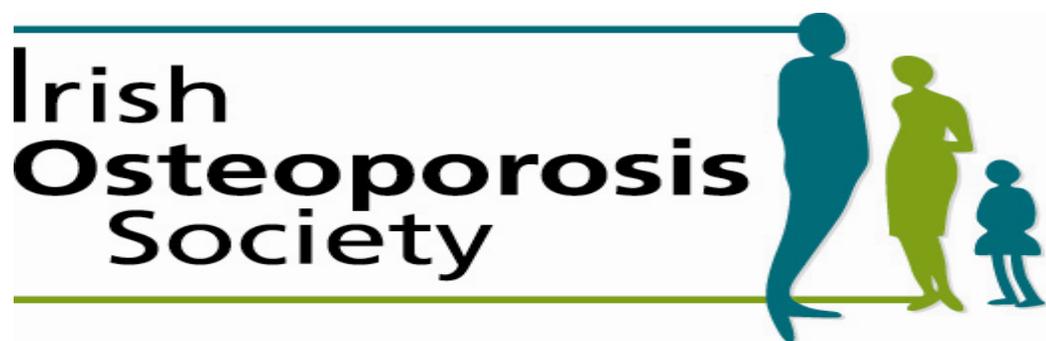
Platinum Membership €10,000

Our Platinum Membership is for companies who wish to make the greatest impact on the prevention and treatment of osteoporosis and the community, with benefits including:

- All of the benefits of a Gold Stay Strong Partner
- A Platinum Stay Strong Partnership Certificate for your office
- The opportunity to feature your product in a full-page spotlight in our E-newsletter
- An invitation to have a stand at the annual public osteoporosis presentation in Dublin for World Osteoporosis Day

Contact Us

To find out more information about our Stay Strong Partnership Programme and the Irish Osteoporosis Society, please contact us by emailing Michele O'Brien at iosoffice@irishosteoporosis.ie



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